

## Simon Coatsworth

Simon Coatsworth is a Partner with GFI HR and has responsibility for developing and managing relationships with the leaders of organisations across the North East of England and the rest of the UK and beyond. Simon's early career was as an officer in the British Army, where he led soldiers in training and on operations across the World. Since leaving the Army, he has worked as General Manager of an SME business; managed a sales and marketing team across the North of England for Red Bull; had great success as Regional Head of the North of England and Scotland for Penna, one of the UK's leading Human Resources Consultancies, where he had responsibility for managing a number of strategic blue-chip accounts. Before joining GFI, he was Managing Director of a well known executive search & selection business.



His role at GFI involves working with business-leaders to identify ways in which GFI might support them to improve performance through their people. He works closely with organisations, across all sectors of business, industry and commerce as well as public sector bodies. This requires a depth and breadth of knowledge in relation to each sector and the multifarious factors that affect them. It also requires an in-depth knowledge and awareness of the ways in which business improvements might be effected by the interventions that can be undertaken with these organisations.

He is passionate about working to help improve organisations across his native North East and has worked with many organisations, large and small across the Region:

"I have seen the enormous potential that is in the people of the Region. Through GFI, it is my passion to continue to encourage businesses to improve performance through their people, particularly in identifying talent and developing leadership at all levels throughout organisations. Having worked alongside leaders from the North-East in both a military and civilian environment, I know that they can be a benchmark for the rest of the UK."

Simon has an MBA from Durham Business School. An adventurer at heart, he is a ski-instructor, a keen hill-walker and coaches mini-rugby at a local rugby club.

**CONTACT**

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